

IN THE ABSTRACT OF THE DISCLOSURE

Please amend the Abstract by rewriting same to read as follows.

In a merchandise order receiving system, an order controlling server receives an order of a merchandise from a user terminal; a charging and settlement server performs the charging and the settlement of the merchandise; an order receiving server receives an order of the delivery of a merchandise; a print-out apparatus prints image data from an image storing server to generate printed material such as hologram or holographic stereogram; and a merchandise assembling apparatus generates an assembled merchandise by incorporating the printed matter in the merchandise and supplies the assembled merchandise to a shipping terminal.

IN THE CLAIMS

Please amend claims 1-8, 10-19, 21-30, 32-41, 43, and 44 by rewriting same to read as follows.

--1. (Amended) A merchandise order receiving system wherein a plurality of communication terminals order merchandise through a first network, the system comprising:

an order controlling apparatus connected with said plurality of communication terminals through the network for receiving an order of merchandise from said plurality of communication